

THE NATIONAL EAGLE LEADERSHIP INSTITUTE

Presents

The Executive Leadership Exchange Lead Anyway

EVEN IN A DOWNTURN



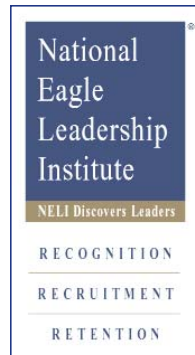
Even in this environment, the basics of leadership success remain unchanged. Among them, stay focused and authentic, build trust, leverage your strengths, and develop the stamina to *Lead Anyway*.

This year's Executive Leadership Exchange will explore The Upside of Leading in a Downturn and provide strategies to help you build a stronger leadership brand for yourself and your organization.

Who Should Attend?

The Executive Leadership Exchange is designed for high-potential executives who aspire to be a positive force for change and sustainable corporate leadership. The session is appropriate for professionals in all lines of business and is ideal for both individual and team leadership development.

NELI Discovers LeadersSM



**Wednesday
November 18, 2009**

Fairmont Chicago Hotel at
Mellennium Park

**Chicago, Illinois
\$179 per person**



A presentation of the
National Eagle Leadership Institute
and *CareerFOCUS* magazine

FOCUS



At the Executive Leadership Exchange, you will explore leadership in a uniquely personal, informal, and interactive way.

Professional Benefits

You are at the center of the learning experience. We immerse you in such a way that you impact the outcome of the session. Individual and team learning exercises allow you to examine your own leadership practices while exploring the ideas of others. This session is ideal for leaders who want to put action behind their professional visions and goals.

We make efficient use of your time and investment by limiting enrollment and targeting professionals ranging in industry and expertise. Our experience tells us that a diverse, purposeful audience ensures a rich exchange of information between individuals across company lines.

By the close of the session — after blending your perspectives with a few of our own — you will have what it takes to clearly define, declare, and demonstrate a unique leadership acumen fit to outpace the ever-changing dynamics of business leadership.

Session Agenda

Wednesday, November 18, 2009

8:00 a.m. - 12:00 noon

Authenticity and Coaching
Gregg Thompson
President
Bluepoint Leadership Development

12:15 p.m.

Keynote Lunch
David Casey
Former Chief Diversity Officer
WellPoint, Inc.

2:00 p.m. - 5:00 p.m.

Panel Series
The Upside of Leading in a Downturn
Moderator: Anise Wiley-Little
Assistant Vice President and Chief Diversity Officer
Allstate

Leveraging Your Strengths to Lead
Moderator: Al Torres
Executive Director, Talent Acquisition & Diversity
Verizon

5:15 p.m. - 6:15 p.m.

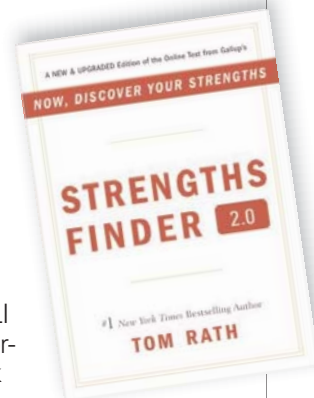
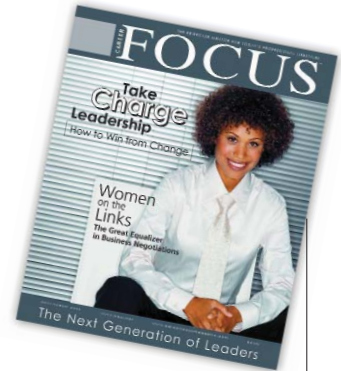
Boardology: Positioning Yourself for Corporate Board Service
Cindy Burrell
Boardroom Bound

6:30 p.m.

Executive Network Exchange
Build your network and cultivate career-defining connections

Your registration includes:

- Resource Portfolio complete with white papers and articles to punctuate this session's learning objectives
- Keynote Lunch
- The Executive Network Exchange After Hours Reception
- A complimentary copy of *CareerFOCUS Magazine*, "The Magazine Leaders Read"
- Gregg Thompson's latest book, *The Power to Lead: Lessons in Creating Your Unique Masterpiece*
- The chance to win a complimentary copy of *Strength Finders 2.0* by *New York Times* Bestselling Author Tom Rath
- Complimentary, 2-year NELLI membership with the opportunity to build your network



Company Benefits

The common denominator of thriving companies is the presence of competent leaders at every level of their organizational structures. Invest in the leadership potential of your personnel and reap the benefits of skilled management that is responsive to change, continuously improving, and consistently delivering results.

In both its quality and its long-lasting impact, you'll find that the Executive Leadership Exchange far surpasses the alternatives of self-directed study, impersonal conferences, or pre-recorded audio/video instruction. Our engaging facilitation partners offer an interactive and highly personalized approach to learning. In addition, your highest performing people will encounter fellow leaders who are just as passionate about personal and professional growth as they are.



Meet the Experts

David Casey, Lunch Keynote *Former Chief Diversity Officer* WellPoint, Inc.

David joined WellPoint in December of 2001 where he lead the development and execution of enterprise wide strategies to leverage diversity management for the company's 42,000 associates and 36 million customers in the U.S.



David Casey
Former Chief Diversity Officer
WellPoint, Inc.

Prior to WellPoint, David was the Regional Director of Business Development for Bernard Hodes Group where he consulted with regional, national, and international clients including Eli Lilly & Company, Rolls-Royce North America, Thomson Multimedia, Mead Johnson Nutritionals, Purdue University, and American Family Insurance.

A veteran of the United States Marine Corps, having served in Operation Desert Storm, David currently serves on the board of directors for Park Tudor School (Class of '86), among numerous other boards and appointments, and is a contributing columnist for *Profiles in Diversity Journal* magazine. David has been cited in *DiversityInc*, the *Indianapolis Star*, and *African American Career World*.

As a guest lecturer for the Indiana University Kelley School of Business and a frequent keynote speaker, David brings a wealth of information and insight to his audiences. He has been the featured keynote for the Indiana CPA Society, the New Hampshire Chamber of Commerce, the Indianapolis *Business Journal* Diversity in Practice Conference, the International Quality & Productivity Center, the Conference Board, the Indiana State Health Care Human Resources Association and the National Restaurant Association.

Gregg Thompson, Workshop Facilitator *President* Bluepoint Leadership Development

Gregg is a facilitator, coach, author and speaker with a passion for developing greatness in individuals and organizations. As president of Bluepoint Leadership Development, he leads a talented group of worldwide professionals



Gregg Thompson
President
Bluepoint Leadership Development

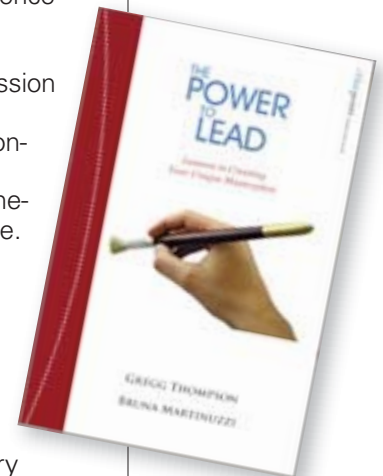
who design and deliver challenging educational experiences that accelerate the natural development of leaders.

As a much-in-demand leadership coach, Gregg works with senior executives across North and South America, Europe and Asia. Gregg consistently wins the praise of clients for his wealth of experience and knowledge of business management, and his uncompromising dedication to achieving the highest standards of excellence in organization leadership.

Candid, engaging and caring, Gregg's passion for leadership development is infectious. His demanding Appreciation-Confrontation-Accountability approach to coaching and training has earned him the respect, sometimes begrudgingly, of clients everywhere.

Gregg's latest book, co-authored with Bruna Martinuzzi, entitled *The Power to Lead: Lessons in Creating Your Unique Masterpiece*, explores the basic building block of the leader — you! Using the metaphor of the art of oil painting, the authors challenge leaders to explore every facet of their lives in preparation for leadership.

Gregg brings 25 years of management and consulting experience, is a member of various civic and professional organizations, has served on numerous public company and not-for-profit boards, and holds a Master of Science degree in organization development from Pepperdine University in Malibu, California.





Executive Leadership Exchange Panel Series

Leveraging Your Strengths to Lead

Corporate cutbacks provide no excuse for cutting corners with your leadership. The climate may present greater challenges but agents of change will leverage their strengths to *Lead Anyway*.



Al Torres, Moderator

Executive Director, Talent Acquisition & Diversity
Verizon



Moses Brown

Vice President, Supplier Diversity
Reed Elsevier



Vercie L. Lark

Vice President and Chief Information Officer
EMBARQ



Jessica Rivera

Assistant Vice President, Marketing Customer Experience
Allstate Insurance Company

The Upside of Leading in a Downturn

Today's business challenges present helpful lessons for building stronger leaders and organizations in the future. What lessons from today's climate will make you a more effective leader in the future?



Anise Wiley-Little, Moderator

Assistant Vice President & Chief Diversity Officer
Allstate Insurance Company



Michele Chow-Tai

Vice President, Global Structured Funds Products & Equity
HSBC Bank USA, N.A.



James W. Sarvis

Vice President, International Field Operations
Delta Air Lines, Inc.



Xavier D. Williams

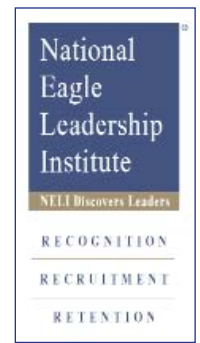
Senior Vice President, GEM Client Group
AT&T Operations, Inc



Wayne Winborne

Vice President, Business Diversity Outreach
Prudential

THE EXECUTIVE LEADERSHIP EXCHANGE REGISTRATION FORM



Yes! I'm ready to leverage my strengths and maximize my power to lead!

Please return your completed registration form to NELI. Fax to 913.345.1053. This small investment will go a long way toward retaining and retooling your high-potential talent. If you are submitting multiple registrations, attach a list of registered attendees to this form. Include name, title, address, phone, fax and e-mail for each registrant. For more information, visit www.NELI.net, or call us at 913.317.2888, for personal assistance. We look forward to seeing you at the Exchange!

REGISTRANT DATA

Check here if you are a member of NELI's Eagle Roundtable.

Name: _____
Title: _____
Company: _____ Dept: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Phone: (____) _____ Fax: (____) _____
E-mail: _____

PROGRAM FEE & AMENITIES

Your \$179.00 registration includes all sessions of the Executive Leadership Exchange, breakfast and keynote. You will also experience the Executive Network Exchange, an extraordinary social gathering for professionals who want to extend their networking opportunities. Each registrant will receive a complimentary copy of *The Power to Lead* by Gregg Thompson, president of Bluepoint Leadership Development.

The registration fee is waived for current Eagle Roundtable Advisory Council members.

PAYMENT OPTIONS

Registration fee: \$ _____ Total # of registrants: _____

Process my 2009 Eagle Roundtable membership dues of \$1,000 along with my ELE reservation. For members only.

Select Payment Option: Check Attached Visa MasterCard Amex

Credit Card#: _____ Exp: _____

Name on Card (Please Print): _____ Security Code _____

Address of Card Holder (if different than above): _____

Authorized Signature: _____
(required for processing)

Payment Terms: Payment must be received along with this registration form to guarantee seating. If paying by check, please make check payable to National Eagle Leadership Institute, and mail along with completed form to National Eagle Leadership Institute, 7300 West 110th Street, 7th Floor, Overland Park, KS 66210 or Fax to 913.345.1053.

Cancellation: Fifty percent (50%) of each registration fee is refundable when the request is received in writing by November 10, 2009. There is no deadline for submitting a registrant substitution. However, NELI will not honor requests for cancellation refunds after November 10, 2009.

Hotel Accommodations: Confirm hotel reservations directly with the Fairmont Chicago Hotel at Millennium Park located at 200 North Columbus Drive, Chicago, Illinois 60601. Reserve toll-free at 1.800.526.2008 or online at <https://resweb.passkey.com/go/eagleawards>. Mention NELI to qualify for a discounted rate of \$259.00 per night while available.

On-site Registration: A limited amount of space is available for on-site registration at \$209.00 per person. Register in advance for only \$179.00 per person.